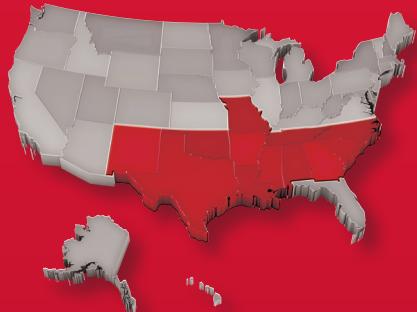




SOUTH



SEPTEMBER DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

5/12/23

PREPRINT OPT IN/OUT: 7/5/23
ACE REWARDS OPT IN/OUT: 6/22/23

SEPTEMBER 2023 PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the September bulletin ordering information with a due date of 5/12/23.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH September 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great September deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support September with the following promotions:

- Red Hot Buy (8/30/23–9/30/23)
- Labor Day Digital BOGO Event (8/30/23–9/11/23)
- Labor Day BBQ Party (9/2)
- Ace Rewards Targeted Offers (9/1/23–9/30/23)



Week	TV Length	TV Message	Paint Continuity TV Length
8/29	:30	Paint Extra Mile Promise	
	:30	BBQ Free Assembly & Delivery	
9/4	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	
9/11	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	
9/18			
9/25	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	



1. Labor Day Paint offers run 8/30 – 9/11
 - a. BOGO 50% Off gallons of C+K and Royal
 - b. BOGO 50% Off gallons of Magnolia Home Paint
2. Labor Day BBQ Party is on Saturday, September 2
3. Order enough gift cards for the gift card BOGA! Buy a \$50 gift card, get a \$10 gift card FREE.
4. Review the Big Green Egg EGGspander offer and place orders to support the promotion.
5. Bagstuffer coupons are working! Read more to make sure your store is cashing in on these additional sales and transactions!
6. Review and order bulletins by Friday, May 12.

Title:	September Gift Card BOGA
Sale:	Labor Day Sale
Valid Dates:	August 30, 2023, to September 11, 2023
Planning Execution:	Stores that are signed up for the Ace gift card program and on the Ace Rewards program will be able to participate in the gift card promotion.

Ace Rewards Exclusive FREE Ace \$10 Gift Card when you purchase \$50 Ace Gift Card

IMPORTANT! Make sure to order your gift card inventory to support this promotion. See page 19.

ACE BRAND GC PROMO EVENT

OPEN SPACE



Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-001

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9036932	8/30-9/30 N	8/30-9/11 Y	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD EVENT

OPEN SPACE



Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-002

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9063394	8/30-9/30 N	8/30-9/11 Y	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE BOGA GIFT CARD PROMOTION.

Note: If you have the Ace \$50 Gift Card and the Promo Gift Card left over from a previous BOGA gift card promotion, these can be used.

“Buy \$50 Ace Gift Card”

“Get \$10 Ace Gift Card FREE”



- If you are not signed up for the Closed Loop Gift Card Program, see the steps below on ACENET > Manage my Store > Promotions-Marketing > Gift Card > Gift Card Program

Signing Up

1. To sign up for the Gift Card Program, please complete the [Retailer Participation Agreement](#) and [ACH](#). *Multi stores and chains that have different bank accounts for each store location must complete the [additional ACH form](#).*
2. Complete the [Gift Card Equipment and Information Form](#). Once complete, fax to (630) 928-9198 or email to GiftCardL2@acehardware.com
3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal.  [Click here for the form](#) to have additional users set up for access as well.

The DEADLINE to sign up for the Ace Gift Card Program is June 30, 2023.

Below are the results from last year's September Labor Day Sale Gift Card BOGA promotion (8/31/22-9/12/22), which was successful. Total in-store gift card sales were up over 47% year over year.

Activation of the Ace \$50 Gift Card:

of Transactions: 12,487

Transaction Dollars: \$650,128

Redemption of the Ace \$50 Gift Card (8/31/22 – 9/12/22):

of Transactions: 6,456

Transaction Dollars: \$195,616.65

Title:	September Paint Offers
Sale:	Labor Day Event
Valid Dates:	August 30 – September 11 (Magnolia Home Paint, Clark+Kensington and Royal)
Planning Execution:	<p>For the Labor Day Event, there are two paint offers:</p> <ol style="list-style-type: none"> 1. Buy One Get One 50% off gallons and 5-gallon buckets of Clark+Kensington and Royal 2. Buy One Get One 50% off gallons of Magnolia Home Paint

8/30-9/11 Labor Day Event

- **BOGO 50% off gallons of C+K and Royal**
 - Download only offer for BOGO 50% off 5-gallon buckets
- **BOGO 50% off gallons of Magnolia Home Paint**

Buy One Get One 50% off Gallons of Magnolia Home Paint

Magnolia Home is offering Buy One, Get One 50% Off gallons of interior and exterior paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts.



Offer Details:

- BOGO 50% off on gallons of Magnolia Home interior and exterior paint
- Available in-store only
- August 30 – September 11
- Limit 2 discounted gallons per household
- Excludes quarts and half-pint samples

National Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Reimbursement Information:

- For Magnolia Home paint gallons, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction. Stores will be reimbursed for all qualifying sales between August 30 – September 11.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts and half-pint samples.



Optional Locally Promoted Offer:

Ace Paint is offering Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

- For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title:	Big Green Egg September Offer – EGGspander
Sale:	September Red Hot Buy
Valid Dates:	8/30/23-9/30/23
Planning Execution:	Order between 5/1-5/31 to take advantage of the Big Green Egg 5 Pc. EGGspander kit offer.

We are excited to offer an accessory promotion for all of the Big Green Egg customers we have served over the years. This September, Ace will be offering a unique promotion of save up to 23% off the L and XL EGGspander kits from Big Green Egg. In short, the EGGspander increases your cooking space, works with the existing cooking grid, and facilitates an extensive variety of cooking setups to easily utilize the full versatility of a Big Green Egg. This offer will be available in-store and online to drive more traffic into your stores. Accessories drive approximately 50% of your Big Green Egg sales, and this offer will be the first accessory offer we have done in years.



5 Piece EGGspander Kit for the Big Green Egg

The Big Green Egg EGGspander System lets cooks take full advantage of the versatility of the EGG by facilitating an extensive variety of cooking setups. With this amazingly simple grid system, you can cook at different temperatures with different techniques — multi-zone (direct and indirect) and multi-level — all at the same time! With this expanded cooking capacity, you'll find that you can easily cook your entire meal on the EGG — from appetizers and entrées to dessert.

Kit includes one 2-Piece Multi-Level Rack, one 1-Piece convEGGtor Basket and two Stainless Half Grids. Other EGGcessories available separately.

Easily use the convEGGtor basket for:

- Easy placement or removal of convEGGtor
- Multi-level direct and indirect cooking
- Raised grid cooking

Features of the 2 Piece Multi-Level Rack include:

- Elevated sliding cooking grid with 6.5 in (16 cm) clearance for easy access
- Reverses for low-level “Cowboy Style” grilling
- Designed to connect to existing cooking grid

PROMOTIONAL OFFER - September Month Long 8/30/23 – 9/30/23

8025190 - Large EGGspander	Retail	Est Cost	Margin
Regular	\$ 259.95	\$ 155.97	40%
In-Store Promo	\$ 199.99	\$ 140.37	30%

***OM of 3 -23%

8025068 - XL EGGspander	Retail	Est Cost	Margin
Regular Price	\$ 349.95	\$ 209.97	40.0%
In-Store Promo	\$ 279.99	\$ 188.97	32.5%

***OM of 2 -20%

In addition to the discount, if you order in case pack quantities, you will receive free freight. No need to order additional items to meet freight minimums.

Additional items to sell with this package

The EGGspander system allows your customer to have the ultimate Big Green Egg cooking experience. The system caters to additional accessories that add more versatility to the cooking experience. The possibilities are endless. Consider also selling these items for the customers that buy on this promotion.



Cast Iron Half Grids

Ace #	BGE #	Size
8025796	121233	XL
8025180	120786	L

Cast Iron Half Plancha Griddles

Ace #	BGE #	Size
8036805	122995	XL
8036803	122988	L

Perforated Half Grids

Ace #	BGE #	Size
8025795	121240	XL
8025189	120717	L



Half Moon comEGGtor

Ace #	BGE #	Size
8025792	121820	XL
8025197	121035	L



Carbon Steel Grill Wok

Ace #	BGE #	Size
8027712	120779	15.75"

ORDER BEFORE 5/31

Ace retailers will be given special purchase prices from 5/1/23 to 5/31/23 on both the XL and L EGGSpanders.

There is no limit. Please contact your BGE Distributor to take advantage of this offer and for additional questions.

Pre-Order	5/1/2023	5/31/2023
Ship To Arrive Window	7/20/2023	8/10/2023
In-Store Promo Date	8/30/2023	9/30/2023

Distributor Contact

Distributor	Territory	Main Office Phone
AES	AK, WA, OR, ID, MT, HI	(425) 251-3901
BAC Sales	PA, MD, RI	(800) 873-1330
GHS	GA, SC, NC, VA	(800) 588-3148
Leisure Distributors	IN, KY, TN, Southern IL	(800) 588-3148
Northern Plains Dist.	ND, SD, NE, MN, IA, WI, Northern IL, UP MI	(800) 755-7508
Outdoor Home	MO, AK, Eastern KS, Eastern OK	(888) 869-3447
Outdoor Kitchen Dist.	WY, UT, CO, NM, Western KS	(800) 333-7694
Palm Coast Sales	FL	(561) 222-2203
Paragon Distributing Co	TX, LA, MS, AL, Western OK	(800) 683-4745
Sierra Select Distributors	CA, NV, AZ	(800) 793-7334
Star-Fire	MI, OH, WV	(800) 875-6220
Tarantin Industries, Inc.	NY, NJ, CT, MA, VT, NH, ME	(800) 922-0724

Title:	Labor Day BBQ Party on Saturday, September 2
Sale:	Labor Day
Valid Dates:	September 2, 2023
Planning Execution:	Commit to hosting a party in your store on 9/2 and use all of the resources below to host the best party!

September 2 - Labor Day BBQ Party

Flavor Fest

The new “Flavor Fest” campaign for 2023 will continue on to the Labor Day BBQ party. Stores received T-Shirts in the April sign kit, which can be worn on party day. If you need additional T-shirts, visit Ace Marketing Muscle to check availability (first come, first served).



2023 In-Store Party Strategy

In-store parties have proven to be an important tactic increasing footsteps and growing sales.

While Memorial Day, 4th of July and Thanksgrilling will be nationally supported with TV and amplified, we still have four additional parties with national marketing support through digital, social, Ace Rewards email, direct mail and preprint.

Month	In-Store Parties	SOCi In-Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Closed	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Jan 22nd	All Channel Support (No TV)
May	Stars and Stripes BBQ Party May 27	Feb 22nd	All Channel (TV Included)
July	4th of July BBQ Party July 1	Mar 22nd	All Channel (TV Included)
September	Labor Day BBQ Party Sept 2	May 22nd	All Channel Support (No TV)
November	Thanksgrilling Nov 18	Jul 22nd	All Channel (TV Included)
December	Gifts and Grilling Party Dec 2	Aug 22nd	All Channel Support (No TV)

Party/Demo Stats

Hosting in-store events allows our red-vested heroes to showcase both their incredible product knowledge and amazing customer service. Based on a recent Traeger study, 70% of all Traegers sold go to customers who have seen a demo!

Stores that host events see these positive impacts:



NEW for 2023: Take your demo game to the next level!



In-Store Party/SOCi Facebook Opt-In: Gain new customers when you advertise on Facebook via SOCI.

Whether you are already on SOCI or not, this is the time to sign up and then opt in to the In-Store Party Campaigns.

Social Ads will be executed on your behalf, through the SOCI Community Ads Calendar, inviting customers to your store. Charges will be auto-billed to your Ace statement, and you can receive 100% Ace Brand reimbursement if you submit a co-op claim via Ace Marketing Muscle. To opt in, simply follow the links below:

- Recommended: Go all in for “Fire Up the Flavor” (BBQ level 3 reset and SOCI party advertising)! Participate in Fire Up the Flavor (Link) initiative! Complete your LOI here.
- Only want to participate in the parties on Facebook via SOCI? Click this link - <https://acehardware.tfaforms.net/249>

Benefits include:

- **Funding** - Total Ad value is \$275 per ad. Ace will fund \$125 for each of the 3 big events (Memorial Day, 4th of July and Thanksgiving). Retailer total cost is \$150 (\$125 + 10% platform fee) per ad, per store for two weeks. (up to \$375 total value for three parties).
- In addition to the three parties above, there are four additional 2023 parties (retailer-funded at \$250 per ad + \$25 platform fee). The total \$275 cost is co-opable using Ace Brand funds at 100% reimbursement.
- **Frictionless Advertising** - Facebook advertising for all 2023 parties based on your opt-in selection.
- **Localization** - Sponsored ad will localize with your Ace store name.
- **More customers** - Stores that participated in SOCI Facebook party advertising saw approximately 40-50 more in-store visits.
- **Timing** - Advertising begins 2 weeks prior to the party date.
- **Turnkey billing** - Retailer portion will auto-bill to your Ace statement.
- **Co-op Reimbursement** - Retailer portion is pre-approved for 2023 Ace Brand co-op claim and reimbursement up to \$150 per ad. Monies appear approximately 1 month after the event via your Ace invoice.
- **Sign-Up** - You can only opt in to the SOCI Facebook ads for the parties in the above links.

Want to learn more about the SOCi Party Opt-In opportunity? Visit <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>! For additional assistance using SOCi, email support@meetsoci.com

- **In-Store Parties and Demo Page Live on ACENET**- Check out our page on ACENET for tips and tricks on executing the best parties and demos. You will find all the tools you need including the Weekend Demo Playbook, recipes and additional party resources! Visit the In-Store Party and Demo Page on ACENET frequently for monthly updates! <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>
- **Consumer Event Landing Page**- Tout your parties, demos, and training events to consumers. Customers can now log on to acehardware.com and search local Ace events in their surrounding area. Make sure you add any upcoming events to your My Store Page.
- **Weekend Demo Playbook**- Don't stop at National In-Store Parties... Keep the BBQ demos going every weekend during the BBQ season (April through July). We have all the tools you need to execute from Simple to Spectacular! The weekend demo playbook has everything you need to keep the Fire and Flavor alive! Print it out and share it with your team.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

For more information, please visit the national in-store party page on ACENET:

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

Title:	Bounce Back Coupons (Bag Stuffers) continue to work! Check out these results and make sure you're utilizing these moving into spring.
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	View the POS instructions included in each month's Execution Guide. The best practice is to bring attention to the coupon and staple it to each customer's receipt.

The Full Promo Sign Kit continues to include the increased quantity of Bounce Back Coupons each month. That means most stores are receiving 1,200 coupons (12 pads of 100) in each monthly sign kit. These increased amounts will continue through the spring months.

These coupons continue to work! Check out the per-store results after factoring in the cost of the coupons:

Per-Store Averages:

Dates:	Transactions:	Total Sales:	Estimated GP\$:	GP%
2023 (YTD through February)	176	\$10,576	\$4,061	38.4%
2022 (Full Year)	1,142	\$73,864	\$28,121	38.1%

Additional Information:

- **POS Instructions:** View the POS instructions included in each month's Execution Guide. Instructions can be found on page 24 of the April Execution Guide. The Execution Guide is included in the sign kit and available on the Win the Month page.

Link to Win the Month page:

<https://acenet.aceservices.com/marketing/promotions/april-2023-win-the-month-planner>

- **How to Distribute:**

- o The best practice is to bring attention to the coupon and staple it to each customer's receipt.
- o Some stores also preload bags with coupons or just place them in the bag.
- o **Coupons should not be distributed until after the transaction takes place.**

- **Other Notes:**

- o There is no minimum purchase necessary to distribute the bounce back coupons. The best practice is to distribute a coupon after each transaction.
- o The next month's sign kit arrives in store around the 20th of the prior month. Once received, begin distributing the following month's coupons.

Please send any questions to promoexecution@acehardware.com.

Title:
Sale:
Valid Dates:
Planning Execution:

Deal of the Month Items

September Red Hot Buy

8/30/2023–9/30/2023

Buy your "Deal of the Month" items on bulletin for September! These items will offer huge savings for the customer as well as increase sales, transactions, and basket size!

September "Deal of the Month" Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you're used to selling in line or even on an end cap.

3011614 Feit Electric A19 E26 (Medium) Filament LED Bulb Soft White 60 Watt Equivalence 4 pk

3011627 Feit Electric A19 E26 (Medium) Filament LED Bulb Daylight 60 Watt Equivalence 4 pk

Regular Retail: \$17.99

Final Sale Retail after IS: \$7.99

Promo Margin: 21%

Bulletin Savings: 29%

Bulletin No.: 230901-575 & 230901-576

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

"Have you heard about the deal of the month? These filament bulbs are normally \$17.99 each but they're on sale for only \$7.99 each! Would you like to add one to your basket?"

Look for a counter mat in your September sign kit and local assets on Ace Marketing Muscle to help promote these "Deal of the Month" items.

Title:
Sale:
Valid Dates:
Planning Execution:

Opt in to Receive Additional End Cap Header Signs

N/A

N/A

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

YOUR CHOICE

16.99 **-\$3 ACE REWARDS EXCLUSIVE***

\$13.99 each

Iron-Hold® Heavy Duty Contractor Trash Bags

42 gal., 20 ct. or 55 gal., 15 ct.
6038574, 6093082
Limit 3 each at this price.

8/30-9/30
RED HOT BUY



YOUR CHOICE

SALE

\$3.49 quart

Ace® Motor Oil

8706731, 8706707, 8706665,
8706764, 8706608

8/30-9/30
RED HOT BUY



YOUR CHOICE

SALE 45.99 **-\$6 ACE REWARDS EXCLUSIVE***

\$39.99 each

Scotts® EZ Seed®, 10 Lb.

7206436
Limit 5 each at this price.

8/30-9/30
RED HOT BUY



Title:
Sale:
Valid Dates:
Planning Execution:

Window Posters

N/A

N/A

These window posters are scheduled to be included in the September sign kit.

**Labor Day
BBQ Party
9/2**

**Buy \$50
Gift card
Get \$10
Gift Card
Free LD
8/30-9/11**

**BUY TWO
GET ONE
FREE**

Filtrete® 1" 1000 Allergen
Defense Air Filter

Assorted sizes available.

NO LIMIT.



8/30-9/30
RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

- **Plan**

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

- **Open Space Zones**

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.



- **End Caps**

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

- **In Line**

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

- **Order**

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

- **Communicate - 10-Minute Conversation**

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card BOGA
2	Open Space Zone 2 - Grilling
3	Open Space Zone 3 - Outdoor Living
4	End Cap 1 - As Seen On TV
5	End Cap 2 - Insect Control
6	End Cap 3 - Outdoor Cleanup
7	End Cap 4 - Milwaukee
8	End Cap 5 - Bird
9	End Cap 6 - Fire Safety
10	End Cap 7 - RV Antifreeze
11	Open Space Zone 4 - Shippers
12	End Cap 8 - \$15.99 Tools

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1

GIFT CARD BOGA

OPEN SPACE – POWER AISLE ZONE 1 GIFT CARD BOGA

ACE BRAND GC PROMO EVENT

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-001



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9036932	8/30-9/30 N	8/30-9/11 Y	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD EVENT

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-002



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9063394	8/30-9/30 N	8/30-9/11 Y	BOM 25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

OPEN SPACE – ZONE 2 GRILLING

OPEN SPACE – POWER AISLE ZONE 2 GRILLING

GRL GNSIS SAE325 INDG LP EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 230901-012

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037442	8/30-9/30 Y	8/30-9/11 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE325S NG INDG EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 230901-013

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037699	8/30-9/30 Y	8/30-9/11 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE330 INDG LP EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 230901-014

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037939	8/30-9/30 Y	8/30-9/11 Y	1	\$1,024.96	\$1,359.00	\$1,359.00	N/A	\$1,359.00	25%	0%

GRILL GNSIS SA-E-330 NG EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 230901-015

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8037946	8/30-9/30 Y	8/30-9/11 Y	1	\$1,024.96	\$1,359.00	\$1,359.00	N/A	\$1,359.00	25%	0%

PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 230901-016

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8016780	8/30-9/30 Y	8/30-9/11 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 230901-017

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8016774	8/30-9/30 Y	8/30-9/11 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

September Bulletins

Due Date 5/12/23

GRILL PRO 575 WD PLT BRZ

EVENT/RHB

AR MAILER

OPEN SPACE



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8016779	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

BLTN NO. 230901-018

GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8016781	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

BLTN NO. 230901-019

SMOKER IRONWOOD 885

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8030462	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$1,133.25	\$1,499.95	\$1,499.95	N/A	\$1,499.95	24%	4%

BLTN NO. 230901-020

GRILL IRONWOOD 650

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8030466	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$986.97	\$1,299.95	\$1,299.95	N/A	\$1,299.95	24%	4%

BLTN NO. 230901-021

OPEN SPACE – ZONE 3 OUTDOOR LIVING

OPEN SPACE – POWER AISLE ZONE 3 OUTDOOR LIVING

FIRE PIT RND SS 19.5" EVENT CORE, SUPER

OPEN SPACE
BLTN NO. 230901-029


	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8085209	8/30-9/30 N	8/30-9/11 Y	BOM 1	\$212.40	\$329.99	\$279.99	N/A	\$279.99	24%	9%

FIRE PIT YKN RND SS 27" EVENT CORE, SUPER

OPEN SPACE
BLTN NO. 230901-030


	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8085211	8/30-9/30 N	8/30-9/11 Y	BOM 1	\$372.99	\$549.99	\$499.99	N/A	\$499.99	25%	9%

FOLD BUFT TABLE WHT 72" EVENT/RHB AR MAILER

OPEN SPACE
BLTN NO. 230901-031


	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6028603	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$48.72	\$99.99	\$59.99	N/A	\$59.99	19%	21%

FOLDING TABLE WHT 48" EVENT/RHB AR MAILER

OPEN SPACE
BLTN NO. 230901-032


	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6028604	8/30-9/30 Y	8/30-9/11 Y	BOM 2	\$38.48	\$84.99	\$49.99	N/A	\$49.99	23%	3%

FOLDING CHAIR WHT 250LB EVENT/RHB AR MAILER

OPEN SPACE
BLTN NO. 230901-033


	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6028623	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$20.28	\$27.99	\$24.99	N/A	\$24.99	19%	13%

CANOPY 10X10' GRAY EVENT/RHB AR MAILER

OPEN SPACE
BLTN NO. 230901-034


	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8028225	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$67.42	\$109.99	\$89.99	N/A	\$89.99	25%	3%

September Bulletins

Due Date 5/12/23

CANOPY BLUE 10X10' EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-035



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8028228	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$69.77	\$109.99	\$89.99	N/A	\$89.99	22%	3%

CANOPY 12X12' BRWN EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-036



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8028226	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$117.67	\$179.99	\$159.99	N/A	\$159.99	26%	3%

CANOPY 12X12' GRAY EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-037



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8028227	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$117.73	\$179.99	\$159.99	N/A	\$159.99	26%	3%

OPEN SPACE – ZONE 4 SHIPERS

OPEN SPACE – POWER AISLE ZONE 4 SHIPPERS

NSH COPPERTOP 83 PK DSP EVENT/RHB AR MAILER OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	N/A	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	N/A	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	N/A	19%
34574	BATTERY ALKALINE C 4PK	03	\$8.77	\$7.11	\$21.33	N/A	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	N/A	19%

BLTN NO. 230901-047

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3011455	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$574.63	\$933.17	N/A	\$2.00 Limit: 4T	N/A	N/A	19%

BATTERY ALKALINE AAA 8PK EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3009735	8/30-9/30 Y	8/30-9/11 Y	BOM 10	\$8.03	\$10.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%

BLTN NO. 230901-048

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 34575	8/30-9/30 Y	8/30-9/11 Y	BOM 8	\$8.03	\$10.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%

BLTN NO. 230901-049

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 30205	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$8.33	\$10.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%

BLTN NO. 230901-050

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 34574	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$8.33	\$11.99	N/A	\$2.00 Limit: 4T	N/A	N/A	5%

BLTN NO. 230901-051



September Bulletins

Due Date 5/12/23

BATTERY ALKALINE D 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-052



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 34573	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$8.33	\$11.99 N/A	\$2.00 Limit: 4T	\$2.00 N/A	N/A N/A	N/A N/A	5%

BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-053



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3296035	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$17.44	\$21.99 N/A	\$2.00 Limit: 4T	\$2.00 N/A	N/A N/A	N/A N/A	8%

BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-054



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3296043	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$17.44	\$20.99 N/A	\$2.00 Limit: 4T	\$2.00 N/A	N/A N/A	N/A N/A	8%

NSH ENRGIZER 36PC AA/AAA

EVENT/RHB

AR MAILER

OPEN SPACE



NSH ENRGIZER 36PC AA/AAA

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-055

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3495116	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$469.80	\$469.99 N/A	\$2.00 Limit: 2	\$2.00 N/A	N/A N/A	N/A N/A	18%

BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-056



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3380607	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$14.60	\$17.99 N/A	\$2.00 Limit: 2	\$2.00 N/A	N/A N/A	N/A N/A	8%

BATTERY ALKLN AAA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-057



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3380656	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$14.60	\$17.99 N/A	\$2.00 Limit: 2	\$2.00 N/A	N/A N/A	N/A N/A	8%

September Bulletins

Due Date 5/12/23

ENERGZR MAX BATT C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-058



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3005196	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$16.43	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

BATTRY ALKLN D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-059



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3005204	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$16.43	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

BATTRY ALKLN 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-060



NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	43%	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	43%	13%
6809289	POCKET HOSE BLK 100'3/4"D	06	\$33.01	\$28.62	\$171.72	43%	13%

BLTN NO. 230901-061



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6822886	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$618.18	\$1,229.70	\$1,079.70	N/A	\$1,079.70	43%	13%

POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-062



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6809263	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$19.09	\$34.99	\$29.99	N/A	\$29.99	36%	4%

POCKET HOSE BLK 75'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-063



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6809271	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$25.45	\$44.99	\$39.99	N/A	\$39.99	36%	4%

September Bulletins

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POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-064



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6809289	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$31.81	\$54.99	\$49.99	N/A	\$49.99	36%	4%

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-065



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6000920	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$12.73	\$24.99	\$19.99	N/A	\$19.99	36%	4%

PROMO IMPULSE - SEPTEMBER 23



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	6	EVENT/RHB
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	4	12	EVENT/RHB
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	4	12	EVENT/RHB
1024685	00028756957386	INSULAT SEALNT W&D 12OZ	12	4	12	EVENT/RHB
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	4	4	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	4	4	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	3	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	3	12	EVENT/RHB

#1 SEPTEMBER 2023 - AS SEEN ON TV



**FLIPP
MESSAGING**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6004382	00850003339177	FLEX GLUE CLEAR 4OZ	1	3	6	EVENT/RHB
6004383	00850003339191	FLEX GLUE CLEAR 9OZ	6	2	6	EVENT/RHB
6009768	00735541248191	GARAGE LIGHT BLK/WHT	1	4	4	EVENT/RHB
6015026	00850010226835	FLEX PASTE RUBBR WHT 1LB	1	2	6	EVENT/RHB
6015027	00850010226804	FLEX PASTE RUBBR BLK 1LB	1	2	6	EVENT/RHB
6018525	00850010226859	RUBBER PASTE BLACK 9OZ	1	2	6	EVENT/RHB
6018526	00850010226866	RUBBER PASTE WHITE 9OZ	1	2	6	EVENT/RHB
6215107	00855647003019	FLEXSEAL 14OZ SPRAY BLK	6	3	6	EVENT/RHB
6238554	00855647003514	FLEX SEAL 14 OZ CLEAR	6	3	6	EVENT/RHB
6266985	00855647003385	FLEX SHOT RBR SEALNT WHT	4	2	4	EVENT/RHB
6266993	00855647003392	FLEX SHOT RBR SEALNT CLR	4	2	4	EVENT/RHB
6295950	00855647003613	FLEX SEAL WHITE 14OZ	6	3	6	EVENT/RHB
6406383	00852808007084	FLEX TAPE WHITE 4"X5'	1	1	4	EVENT/RHB
6406391	00852808007053	FLEX TAPE BLACK 4"X5'	1	1	4	EVENT/RHB
6664999	00852808007664	FLEX GLUE PRO 10OZ	6	2	4	EVENT/RHB
6665004	00852808007626	FLEX GLUE ADHSV 6OZ	1	3	6	EVENT/RHB
6715163	00852808007978	FLEX TAPE GRAY 4"X5'	1	1	4	EVENT/RHB
6715171	00852808007947	FLEX TAPE CLEAR 4"X5'	1	1	4	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #1 WIN THE MONTH CATEGORY – AS SEEN ON TV

NSH-FLEX SEAL PRODUCTS EVENT/RHB AR MAILER

END CAP 1



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6004382	FLEX GLUE CLEAR 4OZ	04	\$8.93	\$6.45	\$25.80	57%	28%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.45	\$96.75	46%	28%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.45	\$38.70	57%	28%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.45	\$64.50	57%	28%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.45	\$64.50	57%	28%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.45	\$32.25	57%	28%
6406391	FLEX TAPE BLACK 4"X5"	06	\$8.93	\$6.45	\$38.70	57%	28%
6665004	FLEX GLUE ADHSV 6OZ	04	\$8.93	\$6.45	\$25.80	57%	28%
6715171	FLEX TAPE CLEAR 4"X5"	06	\$8.93	\$6.45	\$38.70	57%	28%

BLTN NO. 230901-075

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6030820	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$425.70	\$1,055.34	\$989.34	N/A	\$989.34	57%	28%

FLEX GLUE CLEAR 4OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-076



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6004382	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX PASTE RUBBR WHT 1LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-077



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6015026	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX PASTE RUBBR BLK 1LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-078



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6015027	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEXSEAL 14OZ SPRAY BLK EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-079



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6215107	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

September Bulletins

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FLEX SEAL 14 OZ CLEAR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-080



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6238554	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX SEAL WHITE 14OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-081



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6295950	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX TAPE BLACK 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-082



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6406391	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX GLUE ADHSV 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-083



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6665004	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX TAPE CLEAR 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-084



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6715171	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX SHOT RBR SEALNT WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-085



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6266985	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$8.84	\$17.99	\$16.99	N/A	\$16.99	48%	13%

FLEX SHOT RBR SEALNT CLR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-086



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6266993	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$8.84	\$17.99	\$16.99	N/A	\$16.99	48%	13%

FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-087



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6004383	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

September Bulletins

Due Date 5/12/23

RUBBER PASTE BLACK 9OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-088



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 6018525	Y	Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

RUBBER PASTE WHITE 9OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-089



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 6018526	Y	Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX TAPE WHITE 4"X5' EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-090



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 6406383	Y	Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX GLUE PRO 10OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-091



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 6664999	Y	Y	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX TAPE GRAY 4"X5' EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-092



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 6715163	Y	Y	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

GARAGE LIGHT BLK/WHT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BUY ONE, GET ONE FREE

BLTN NO. 230901-094



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 6009768	Y	Y	1	\$10.97	\$29.99	\$29.99	N/A	\$29.99	27%	44%

#2 SEPTEMBER 2023 - INSECT CONTROL



WINTER PREP

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	12	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	6	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	12	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	6	12	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	4	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #2 WIN THE MONTH CATEGORY – INSECT CONTROL

INSECT KILLER RTU 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230901-104



Month Long

Labor Day

Ace No. 7508088

8/30-9/30

Event

Y

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

\$13.67

\$19.99

\$18.99

\$2.00

\$16.99

28%

4%

Limit: 2

FLYING INSECT KLLR18OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2



2 FOR \$7.00

BLTN NO. 230901-105

Month Long

Labor Day

Ace No. 7415110

8/30-9/30

Event

Y

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

\$2.65

\$5.59

\$3.50

N/A

\$3.50

24%

4%

ANT&ROACH KLLR17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-106



Month Long

Labor Day

Ace No. 7415128

8/30-9/30

Event

Y

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

\$2.36

\$5.59

\$3.50

N/A

\$3.50

33%

3%

WASP & HORNET KILLR20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-107



Month Long

Labor Day

Ace No. 7415136

8/30-9/30

Event

Y

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

\$2.42

\$4.59

\$3.50

N/A

\$3.50

31%

4%

FOAM WASP & HORNET17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-108



Month Long

Labor Day

Ace No. 7415144

8/30-9/30

Event

Y

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

\$2.36

\$5.59

\$3.50

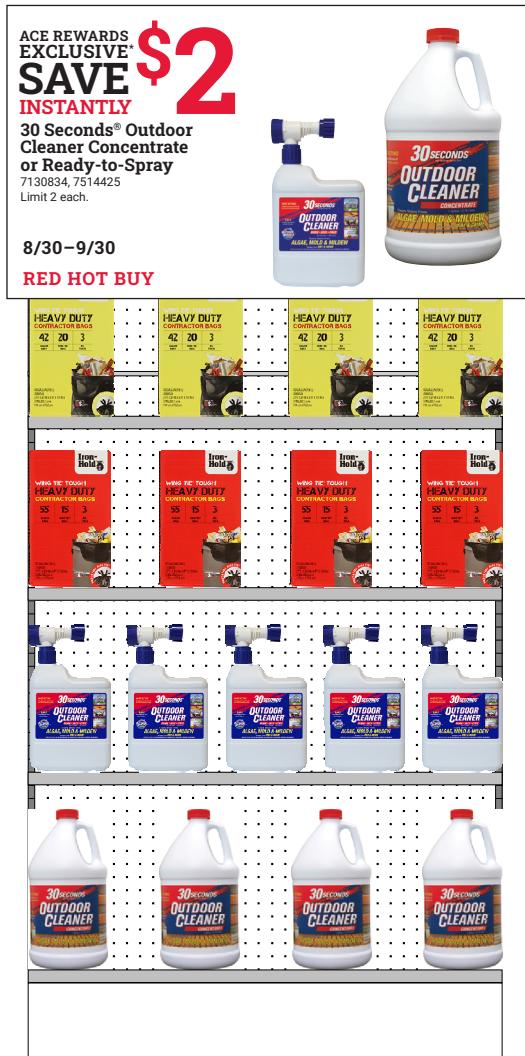
N/A

\$3.50

33%

3%

#3 SEPTEMBER 2023 - OUTDOOR CLEANING



CUSTOMER
FAVORITE

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	4	4		EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	4	4		EVENT/RHB
7130834	00040235751285	CLEANR OUT 30SECONDS GL	4	4	4		EVENT/RHB
7514425	00040235754804	OUTDOOR CLEANER 64OZ	1	5	5		EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #3 WIN THE MONTH CATEGORY – OUTDOOR CLEANUP

CLEANR OUT 30SECONDS GL EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-118



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7130834	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$8.10	\$12.99	N/A	\$2.00 Limit: 2	N/A	N/A	0%

OUTDOOR CLEANER 64OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-119



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7514425	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$8.65	\$15.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

CONTRACTOR BAG 42G 20PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-120



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6038574	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$10.70	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	37%	4%

CONTRACTOR BAG 55G 15PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-121



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6093082	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$10.70	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	37%	4%

#4 SEPTEMBER 2023 - MILWAUKEE



DEALS UNDER \$10



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
200884	00045242567591	M18 FL PKOUT WET/DRY VAC	1	2	2	EVENT/RHB
2009641	00045242552030	STUD TAPE MEASURE 25'	1	2	6	EVENT/RHB
2010905	00045242559176	M18 SAWZALL RECIP SAW18V	1	1	4	EVENT/RHB
2015304	00045242573912	FASTBACK UTILITY KNF 6IN1	1	1	6	EVENT/RHB
2015589	00045242609246	IMPACT DRVR BIT SET 38PC	1	1	4	EVENT/RHB
2023252	00045242566280	GRINDER M18 FUEL18V	1	1	2	EVENT/RHB
2303808	00045242534401	UTILITY KNIFE FLIP-OPEN	1	1	10	EVENT/RHB
2548998	00045242345946	BATTERY PACK M18 XC5.0	1	2	6	EVENT/RHB
2811503	00045242297610	UTILITY BLADES GP 100PC	1	2	10	EVENT/RHB
2813780	00045242479092	PLIERS SET ALLOY STL 3PK	1	1	3	EVENT/RHB
2837862	00045242515189	M18 FUEL D-HANDLE JIGSAW	1	1	4	EVENT/RHB
7790272	00045242493876	M18 FUEL HEDGE TRIMMER	1	1	1	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

STUD TAPE MEASURE 25' EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-131

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2009641	8/30-9/30 Y	8/30-9/11 Y	1	\$16.88	\$29.99	25%	N/A	N/A	N/A	18%

FASTBACK UTILITY KNIFE 6IN1 EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-132

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2015304	8/30-9/30 Y	8/30-9/11 Y	1	\$10.31	\$19.99	25%	N/A	N/A	N/A	29%

UTILITY KNIFE FLIP-OPEN EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-133

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2303808	8/30-9/30 Y	8/30-9/11 Y	1	\$6.78	\$13.99	25%	N/A	N/A	N/A	15%

UTILITY BLADES GP 100PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-134

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2811503	8/30-9/30 Y	8/30-9/11 Y	1	\$10.13	\$22.99	25%	N/A	N/A	N/A	18%

PLIERS SET ALLOY STL 3PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-135

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2813780	8/30-9/30 Y	8/30-9/11 Y	1	\$27.62	\$49.99	25%	N/A	N/A	N/A	23%

IMPACT DRVR BIT SET 38PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-136

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2015589	8/30-9/30 Y	8/30-9/11 Y	1	\$13.54	\$26.99	25%	N/A	N/A	N/A	18%

September Bulletins

Due Date 5/12/23

M18 FL PKOUT WET/DRY VAC EVENT/RHB CORE, SUPER AR MAILER
BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-137

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2008884	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$158.71	\$199.00	\$199.00	N/A	\$199.00	20%	0%

M18 SAWZALL RECIP SAW18V EVENT/RHB CORE, SUPER AR MAILER
BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-138

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2010905	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$160.35	\$199.00	\$199.00	N/A	\$199.00	19%	0%

GRINDER M18 FUEL18V EVENT/RHB CORE, SUPER AR MAILER
BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-139

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2023252	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$155.81	\$199.00	\$199.00	N/A	\$199.00	22%	0%

M18 FUEL D-HANDLE JIGSAW EVENT/RHB CORE, SUPER AR MAILER
BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-140

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2837862	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$163.37	\$199.00	\$199.00	N/A	\$199.00	18%	0%

M18 FUEL HEDGE TRIMMER EVENT/RHB CORE, SUPER AR MAILER
BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-141

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7790272	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$160.08	\$199.00	\$199.00	N/A	\$199.00	20%	0%

BATTERY PACK M18 XC5.0 EVENT/RHB CORE, SUPER AR MAILER
BUY M18 BARE TOOL, GET FREE BATTERY PACK
\$133.03 Credit Based on POS

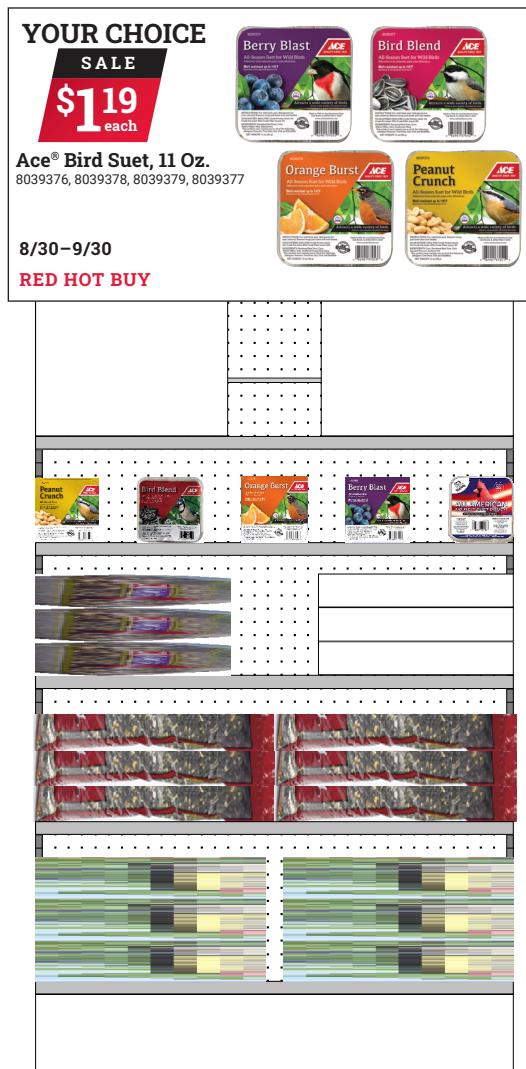
END CAP 4



BLTN NO. 230901-142

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2548998	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$133.03	\$159.00	\$159.00	N/A	N/A	N/A	0%

#5 SEPTEMBER 2023 - BIRD



LAST CHANCE!

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	2	6	EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	1	12	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	1	12	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	1	12	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	1	12	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	6	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	1	3	EVENT/RHB
9084351	00018222125067	AMERICAN DOUGH SUET 11OZ	12	1	12	EVENT/RHB
9085211	00070187111035	BIRD FOOD MIX 5LB	1	1	3	EVENT/RHB
9085607	00093432262320	BIRD FEEDR SMKR GRILL	2	2	2	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #5 WIN THE MONTH CATEGORY – BIRD

BIRD FOOD MIX 5LB EVENT/RHB AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-152

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9085211	8/30-9/30 Y	8/30-9/11 Y	1	\$3.86	\$9.99	N/A	N/A	N/A	23%	4%

BIRDSEED SONGBRD WB7# KT EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-153

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 81053	8/30-9/30 Y	8/30-9/11 Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%

BIRDSEED BIRDERSBLD 8#KT EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-154

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8062614	8/30-9/30 Y	8/30-9/11 Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%

NUT&FRUIT BLEND 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-155

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8123820	8/30-9/30 Y	8/30-9/11 Y	1	\$7.01	\$16.99	N/A	N/A	N/A	17%	24%

SUET PEANUT CRUNCH 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 230901-156

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8039376	8/30-9/30 Y	8/30-9/11 Y	12	\$0.81	\$1.79	\$1.19	N/A	\$1.19	32%	4%

SUET BIRD BLEND 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 230901-157

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8039377	8/30-9/30 Y	8/30-9/11 Y	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

SUET ORANGE BURST 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 230901-158

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8039378	8/30-9/30 Y	8/30-9/11 Y	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

September Bulletins

Due Date 5/12/23

SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230901-159



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8039379	8/30-9/30 Y	8/30-9/11 Y	BOM 12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

AMERICAN DOUGH SUET 11OZ

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 230901-160



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9084351	8/30-9/30 Y	8/30-9/11 Y	BOM 12	\$1.06	\$2.39	\$1.49	N/A	\$1.49	29%	4%

BIRD FEEDR SMKR GRILL

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 230901-161



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9085607	8/30-9/30 Y	8/30-9/11 Y	BOM 2	\$21.63	\$49.99	\$27.99	N/A	\$27.99	23%	17%

#6 SEPTEMBER 2023 - FIRE SAFETY



APP MESSAGING

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80594	00029054000309	FIRE EXT GARAGE10:BC2.75	4	2	4	EVENT/RHB
83559	00029054000606	FIRE EXT PRO SERIES 5#	2	2	2	EVENT/RHB
84317	00029054000675	FIRE EXT REC 5:BC 2LB	4	0	4	EVENT/RHB
86536	00029054730008	FIRE EXT KITCHEN 5"BC1LB	4	2	4	EVENT/RHB
87892	00029054000392	FIRE EXT STD HOME 2.5#	4	0	4	EVENT/RHB
87894	00029054002792	FIRE EXT RECHRG4A60-BC10	2	0	2	EVENT/RHB
5036437	00029054023537	NSH SMKE/CO DSP/48	1	1	1	EVENT/RHB
5268503	00029054513069	SMOKE/CO ALARM 120V BRK	1	1	6	EVENT/RHB
5414966	00029054002297	SMOKE/CO ALARM & VOICE	1	1	4	EVENT/RHB
5977343	00029054018649	SMK&CO ALRM BATT W/VOICE	1	1	3	EVENT/RHB
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	1	3	EVENT/RHB
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	1	3	EVENT/RHB
8035925	00029054741028	FIRE EXT AUTO 5:BC 2LB	4	2	4	EVENT/RHB
8136996	00029054000347	FIRE EXT HOUSEHOLD 2.5LB	4	0	4	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #6 WIN THE MONTH CATEGORY – BIRD

NSH SMKE/CO DSP/48 EVENT/RHB AR MAILER

END CAP 6



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
5975578	PLUG IN CO W/BATT BACKUP	12	\$21.03	\$15.27	\$183.24	N/A	27%
5976980	BATTERY OPERATED CO ALRM	12	\$17.39	\$12.63	\$151.56	N/A	27%
5977376	10Y SLIM PHOTO SMK ALRM	12	\$19.14	\$13.90	\$166.80	N/A	27%
5979026	10Y PHOTO SMK&CO SLIM	12	\$35.84	\$26.02	\$312.24	N/A	27%

BLTN NO. 230901-171

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5036437	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$813.84	\$1,787.52	N/A	\$10.00 Limit: 2	N/A	N/A	27%

10Y PHOTO SMK&CO SLIM EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-172



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5979026	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$34.54	\$54.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

10Y PHOTO SMK&CO W/VOICE EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-173



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5977608	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$38.36	\$64.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT GARAGE10:BC2.75 EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-174



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 80594	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$13.23	\$25.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT REC 5:BC 2LB EVENT/RHB SUPER AR MAILER

END CAP 6

BLTN NO. 230901-175



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 84317	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$12.31	\$24.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

September Bulletins

Due Date 5/12/23

FIRE EXT KITCHEN 5"BC1LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-176



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 86536	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$11.07	\$23.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT STD HOME 2.5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-177



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 87892	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$16.40	\$24.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%

FIRE EXT RECHRG4A60-BC10

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-178



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 87894	8/30-9/30 Y	8/30-9/11 Y	BOM 2	\$58.90	\$89.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT PRO SERIES 5#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-179



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 83559	8/30-9/30 Y	8/30-9/11 Y	BOM 2	\$37.59	\$59.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%

SMOKE/CO ALARM 120V BRK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-180



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5268503	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$31.34	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

SMOKE/CO ALARM & VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-181



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5414966	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$50.56	\$69.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

SMK&CO ALRM BATT W/VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-182



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5977343	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$32.67	\$59.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

September Bulletins

Due Date 5/12/23

FIRE EXT AUTO 5:BC 2LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-183



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8035925	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$11.07	\$23.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

FIRE EXT HOUSEHOLD 2.5LB

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-184



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8136996	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$17.07	\$28.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%

FIRE SUPPRESSANT 14OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

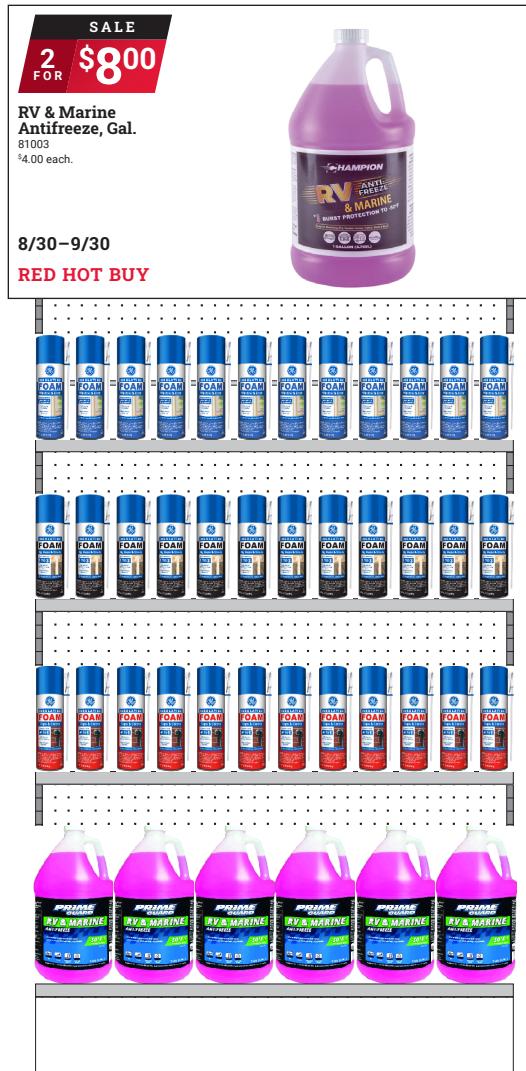
END CAP 6

BLTN NO. 230901-185



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8207409	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$10.62	\$16.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

#7 SEPTEMBER 2023 - RV ANTIFREEZE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	12	EVENT/RHB
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	12	24	EVENT/RHB
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	12	24	EVENT/RHB
1024685	00028756957386	INSULAT SEALNT W&D 12OZ	12	12	24	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #7 WIN THE MONTH CATEGORY – RV ANTIFREEZE

INSULAT SEALNT G&C 12OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-195

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1024681	8/30-9/30 Y	8/30-9/11 Y	BOM 12	\$3.84	\$4.99	N/A	N/A	N/A	22%	4%

INSULAT SEALNT BG&C 12OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-196

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1024682	8/30-9/30 Y	8/30-9/11 Y	BOM 12	\$3.84	\$5.99	N/A	N/A	N/A	35%	4%

INSULAT SEALNT W&D 12OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-197

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1024685	8/30-9/30 Y	8/30-9/11 Y	BOM 12	\$4.59	\$6.99	N/A	N/A	N/A	29%	4%

RV/MARINE ANTIFREEZE 1G EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BLTN NO. 230901-198

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 81003	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$3.14	\$4.59	\$4.00	N/A	\$4.00	22%	5%

#8 SEPTEMBER 2023 - \$15.99 TOOLS



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2018454	00885911724883	SCREWDRIVER SET 1/4" 15PC	1	2	14	EVENT/RHB
2029752	00885911927048	20VMAX ATOMIC 2-TOOL KIT	1	3	6	EVENT/RHB
2301232	00885911647519	REVERSE SQUEEZE STAPLER	1	1	7	EVENT/RHB
2335321	00885911661799	CM SOCKET 11PC 1/4DR MM	1	2	6	EVENT/RHB
2335339	00885911661782	CM SOCKET 11PC 1/4DR SAE	1	2	6	EVENT/RHB
2392413	00885911615839	CM WRENCH 7PC ROLLUP SAE	1	2	10	EVENT/RHB
2392421	00885911615846	CM WRENCH 7PC ROLL METRC	1	2	10	EVENT/RHB
2408789	00885911362801	BATRY LI-ION 20VMAX 5AH	1	2	4	EVENT/RHB
2834224	00885911564588	V20 L-I HC BATT 4AH	1	2	6	EVENT/RHB
2835437	00885911570718	CLAW HAMMER FBGLS 20OZ	1	2	14	EVENT/RHB

September Bulletins

Due Date 5/12/23

END CAP #8 WIN THE MONTH CATEGORY – \$15.99 TOOLS

CM SOCKET 11PC 1/4DR MM EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-208



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2335321	8/30-9/30 Y	8/30-9/11 Y	1	\$10.87	\$27.99	\$15.99	N/A	\$15.99	32%	30%

CM SOCKET 11PC 1/4DR SAE EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-209



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2335339	8/30-9/30 Y	8/30-9/11 Y	1	\$10.87	\$27.99	\$15.99	N/A	\$15.99	32%	30%

CM WRENCH 7PC ROLLUP SAE EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-210



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2392413	8/30-9/30 Y	8/30-9/11 Y	1	\$10.79	\$25.99	\$15.99	N/A	\$15.99	33%	30%

CM WRENCH 7PC ROLL METRC EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-211



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2392421	8/30-9/30 Y	8/30-9/11 Y	1	\$10.79	\$25.99	\$15.99	N/A	\$15.99	33%	30%

SCREWDRIVER SET 1/4" 15PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-212



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2018454	8/30-9/30 Y	8/30-9/11 Y	1	\$13.59	\$26.99	\$15.99	N/A	\$15.99	15%	29%

CLAW HAMMER FBGLS 20OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-213



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2835437	8/30-9/30 Y	8/30-9/11 Y	1	\$9.55	\$19.99	\$15.99	N/A	\$15.99	40%	4%

REVERSE SQUEEZE STAPLER EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-214



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2301232	8/30-9/30 Y	8/30-9/11 Y	1	\$13.59	\$24.99	\$15.99	N/A	\$15.99	15%	30%

September Bulletins

Due Date 5/12/23

V20 L-I HC BATT 4AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-215



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2834224	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$96.78	\$119.00	N/A	\$20.00 Limit: 4	N/A	N/A	4%

20VMAX ATOMIC 2-TOOL KIT

EVENT/RHB

AR MAILER

END CAP 8

BLTN NO. 230901-216



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2029752	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$251.11	\$299.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

BATRY LI-ION 20VMAX 5AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-217



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2408789	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$135.70	\$179.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

IN LINE

IN LINE

CLARK & KENSINGTON/ROYAL 1GAL PAINT EVENT CORE, SUPER
BUY ONE, GET ONE 50% OFF

IN LINE

BLTN NO. 230901-227
THRU 230901-319

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30	8/30-9/11	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES

MAGNOLIA 1 GAL PAINT EVENT

BUY ONE, GET ONE 50% OFF

IN LINE

BLTN NO. 230901-329
THRU 230901-000

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	8/30-9/30	8/30-9/11	4	VARIES	VARIES	N/A	N/A	N/A	VARIES	4%

WILD BIRD FOOD 20# ACE PALLET EVENT CORE, SUPER AR MAILER

2 FOR \$20.00

IN LINE



BLTN NO. 230901-360

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	8/30-9/30	8/30-9/11	84	\$7.02	\$14.99	\$10.00	N/A	\$10.00	30%	11%

WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

2 FOR \$20.00

IN LINE



BLTN NO. 230901-361

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	8/30-9/30	8/30-9/11	1	\$7.63	\$14.99	\$10.00	N/A	\$10.00	24%	4%

PAINTER TAPE BLUE 3PK EVENT/RHB SUPER AR MAILER

IN LINE



BLTN NO. 230901-371

Ace No.	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1026448	8/30-9/30	8/30-9/11	1	\$15.20	\$21.99	N/A	\$3.00	N/A	N/A	4%

Limit: 2

September Bulletins

Due Date 5/12/23



ORIGNL TAPE 1.88X60 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-372

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1664861	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$17.81	\$21.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%

ORIGNL TAPE .94X60 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-373



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1666452	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$8.60	\$12.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%

ORGNL TAPE 1.41"X60YD3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-374



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1666460	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$13.35	\$17.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%

LADDR20'EXT ALUM225#WERN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-375



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 10226	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$152.48	\$249.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



LADDR6'STP FBRGLS250#WER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-376

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 18970	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$65.56	\$119.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



LADDR8'STP FBRGLS250#WER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-377

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 18971	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$100.14	\$149.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%



LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-378

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 1062918	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$125.18	\$199.99	N/A	\$10.00 Limit: 2	N/A	N/A	0%

September Bulletins

Due Date 5/12/23



ACE RUST STOP 15OZ SPRAY PAINT EVENT/RHB CORE, SUPER AR MAILER

2 FOR \$12.00 (must buy 2 or more)

IN LINE

**BLTN NO. 230901-388
THRU 230901-416**

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. VARIES	8/30-9/30 Y	8/30-9/11 Y	BOM 6	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES



ACE PREMIUM SPRAY PAINT EVENT/RHB CORE, SUPER AR MAILER

2 FOR \$10.00 (must buy 2 or more)

IN LINE

**BLTN NO. 230901-426
THRU 230901-454**

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. VARIES	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$2.69	\$5.99	N/A	N/A	N/A	N/A	9%

PRIMR+SEALR 1-2-3 QT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-464



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 16889	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$6.69	\$16.99	\$15.99	\$1.00	\$14.99	58%	13%

ZINSSER123 PRMR/SEALR GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-465



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 16890	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$19.79	\$32.99	\$28.99	\$2.00	\$26.99	32%	13%

CABOT 1 GAL STAINS EVENT/RHB AR MAILER

IN LINE

**BLTN NO. 230901-470
THRU 230901-545**



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. VARIES	8/30-9/30 Y	8/30-9/11 Y	BOM VARIES	VARIES	VARIES	N/A	\$10.00	N/A	N/A	VARIES

TAPE MEASUR FATMAX 35' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-555



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2118875	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$16.62	\$35.99	\$29.99	N/A	\$29.99	45%	22%

September Bulletins

Due Date 5/12/23

SAWHORSE SET 29"X31" 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-556



Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2896918	Y	Y	1	\$25.49	\$59.99	\$29.99	N/A	\$29.99	15%	31%

CIR SAW BLD CARB 10" 60T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-557



Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033364	Y	Y	1	\$24.89	\$41.99	\$29.99	N/A	\$29.99	17%	13%

M12 FUEL COMBO KIT DD ID

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL



BLTN NO. 230901-558

Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026860	Y	Y	1	\$198.88	\$229.00	\$229.00	N/A	\$229.00	13%	0%

M12 CDLS INSTL DRILL KIT

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL



BLTN NO. 230901-559

Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033350	Y	Y	1	\$200.36	\$229.00	\$229.00	N/A	\$229.00	13%	0%

M12 FUEL CUTOFF TL BT 3"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$122.23 Credit based on POS



BLTN NO. 230901-560

Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000361	Y	Y	1	\$122.23	\$149.00	N/A	N/A	N/A	N/A	0%

FLOOD LIGHT LED 5.26"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$57.78 Credit based on POS



BLTN NO. 230901-561

Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2003903	Y	Y	1	\$55.68	\$69.00	N/A	N/A	N/A	N/A	4%

M12 BT RADIO+CHARGER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$127.78 Credit based on POS



BLTN NO. 230901-562

Month Long Labor Day Event

Ace No.	8/30-9/30	8/30-9/11	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008998	Y	Y	1	\$123.13	\$149.00	N/A	N/A	N/A	N/A	4%

September Bulletins

Due Date 5/12/23

ORBITAL SANDR CRDLSS 12V EVENT/RHB AR MAILER

IN LINE



BUY M12 KIT, GET A FREE BARE TOOL
\$124.54 Credit based on POS

BLTN NO. 230901-563

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2028283	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$120.01	\$149.99	N/A	N/A	N/A	N/A	4%

RATCHET TL CRDLS SQR M12 EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY M12 KIT, GET A FREE BARE TOOL
\$131.03 Credit based on POS

BLTN NO. 230901-564

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2802064	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$126.27	\$159.99	N/A	N/A	N/A	N/A	4%

CORDLES DRILL/DRIVER KIT EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-565

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2026377	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$170.34	\$219.00	N/A	\$50.00 Limit: 4	N/A	N/A	4%

3-SPD IMPACT DRIVER 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-566

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2019409	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$168.73	\$219.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

FLMN LED A19 SW 9W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



DEAL OF THE MONTH

BLTN NO. 230901-575

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3011614	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$6.34	\$17.99	\$7.99	N/A	\$7.99	21%	29%

FLMNT LED BULB DL 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



DEAL OF THE MONTH

BLTN NO. 230901-576

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3011627	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$6.34	\$17.99	\$7.99	N/A	\$7.99	21%	29%

September Bulletins

Due Date 5/12/23

LED A19 E26 SW 60W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-577



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3895034	Y	Y	6	\$6.14	\$12.99	\$7.99	N/A	\$7.99	23%	17%

LED A19 E26 DL 60W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-578



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3895042	Y	Y	1	\$6.14	\$12.99	\$7.99	N/A	\$7.99	23%	17%

LED BA10 E12 SW 60W 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-579



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3005618	Y	Y	1	\$5.25	\$12.99	\$6.99	N/A	\$6.99	25%	12%

LED BA10 E12 DL 60W 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-580



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3005626	Y	Y	1	\$5.25	\$12.99	\$6.99	N/A	\$6.99	25%	12%

LED BA10 E12 SW 40W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-581



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3005592	Y	Y	1	\$7.91	\$19.99	\$9.99	N/A	\$9.99	21%	14%

LED BA10 E12 DL 40W 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-582



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3005600	Y	Y	1	\$7.91	\$19.99	\$9.99	N/A	\$9.99	21%	14%

LED 48" T8 32W CW 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-583



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3560737	Y	Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%

LED T8 48" 32W DL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-584



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Ace No. 3924271	Y	Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%

September Bulletins

Due Date 5/12/23

LED T8 48" 32W WW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-585



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3924388	Y	Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%

BULB LED T12G13 4'WW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-586



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3927308	Y	Y	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%

BULB LED T12G13 4'CW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-587



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3927456	Y	Y	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%

BULB LED T12G13 4'DL 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-588



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3927571	Y	Y	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%

LED SM A19E26 DL60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-589



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3004001	Y	Y	1	\$15.29	\$21.99	\$19.99	N/A	\$19.99	24%	7%

LED SM A19E26 SW60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-590



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3004002	Y	Y	1	\$15.29	\$21.99	\$19.99	N/A	\$19.99	24%	7%

LED SM A19E26 60W CC 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-591



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3004570	Y	Y	1	\$16.05	\$34.99	\$19.99	N/A	\$19.99	20%	20%

4'LED SHPLITE 3000L4000K EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-592



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3537727	Y	Y	1	\$16.06	\$34.99	\$19.99	N/A	\$19.99	20%	8%

September Bulletins

Due Date 5/12/23

FLOODLIGHT ALUM BRZ 28W EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 230901-593



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3002310	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$15.83	\$29.99	\$19.99	N/A	\$19.99	21%	7%

FLOODLIGHT ALUM WHT 28W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-594



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3002315	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$15.83	\$29.99	\$19.99	N/A	\$19.99	21%	7%

LED PAR38E26 DL 120W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-595



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 3005541	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$15.26	\$24.99	\$19.99	N/A	\$19.99	24%	7%

3M FILTRETE AIR FILTERS EVENT/RHB AR MAILER

IN LINE

BUY TWO FILTERS, GET ONE FREE (mix & match)

15% Credit based on POS

BLTN NO. 230901-605
THRU 230901-633



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. VARIES	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$9.77	\$14.99	N/A	N/A	N/A	17%	4%

GARBAGE CAN WHEELED 32G EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-733



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7697303	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$19.71	\$28.99	\$28.99	\$4.00	\$24.99	32%	0%

FIREEXT MARINE10:BC2.75# EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-734



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 84376	8/30-9/30 Y	8/30-9/11 Y	BOM 4	\$14.61	\$26.99	N/A	\$10.00	N/A	N/A	4%

FIREEX COMM20A-120BC20LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-735



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 87895	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$107.72	\$179.99	N/A	\$10.00	N/A	N/A	4%

September Bulletins

Due Date 5/12/23



SMOKE&CARBON MONO ALARM EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-736

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5001668	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$26.37	\$36.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



BATRY OPRTD SMK&CO ALARM EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-737

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5975065	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$48.08	\$79.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



BATT SLIM SMK & CO ALARM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-738

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5975107	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$27.64	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXTNQUISHR COMPL5LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-739

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8275570	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$34.59	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



MG POTTING MIX SOIL 2CF EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-749

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7104052	8/30-9/30 Y	8/30-9/11 Y	BOM 39	\$13.04	\$18.99	\$17.99	\$1.00 Limit: 5	\$16.99	28%	4%



ACE SOUTHRN WEED&FD 5M EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-750

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7003003	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$18.30	\$38.99	\$34.99	\$2.00 Limit: 2	\$32.99	48%	4%



ACE SOUTHRN WEED&FD 10M EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-751

	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7003001	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$35.03	\$58.99	\$58.99	\$5.00 Limit: 2	\$53.99	41%	4%

September Bulletins

Due Date 5/12/23

ACE WINTERIZER 5M EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-754



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7475536	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$13.95	\$28.99	\$20.99	\$2.00 Limit: 2	\$18.99	34%	4%

ACE WINTERIZER 15M EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-755



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7475577	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$34.40	\$55.99	\$42.99	\$5.00 Limit: 2	\$37.99	20%	4%

ACE WINTERIZER W&F 15M EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-756



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7475635	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$45.47	\$65.99	\$64.99	\$5.00 Limit: 2	\$59.99	30%	4%

TB WINTERGUARD FALL WEED 4000 SQ FT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-757



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7022108	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$26.10	\$37.99	\$33.99	\$2.00 Limit: 2	\$31.99	23%	4%

TB WINTERGUARD FALL WEED 12000 SQ FT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-758



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7022109	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$68.53	\$79.99	\$79.99	\$5.00 Limit: 2	\$74.99	14%	4%

EZ SEED SUN&SHADE 10# EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-759



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7206436	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$31.58	\$47.99	\$45.99	\$6.00 Limit: 5	\$39.99	31%	4%

EZ SEED TALL FESCUE 10# EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-760



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7229404	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$31.58	\$47.99	\$45.99	\$6.00 Limit: 5	\$39.99	31%	4%

September Bulletins

Due Date 5/12/23

EZ SEED BERMUDA 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-761



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7246051	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$31.58	\$47.99	\$45.99	\$6.00 Limit: 5	\$39.99	31%	4%

ROUNDUP W&G CONC 36.8OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-762



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 74142	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$24.42	\$27.99	\$27.99	\$2.00 Limit: 5	\$25.99	13%	0%

ACE SHVL RND-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-763



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7011273	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%

ACE SHVL SQR-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-764



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7011414	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%

RAKE BOW FIBER 16T ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-765



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7012818	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$11.74	\$28.99	\$21.99	N/A	\$21.99	47%	15%

GARDEN HOE 6"W ACE

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-766



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7012859	8/30-9/30 Y	8/30-9/11 Y	BOM 6	\$11.84	\$28.99	\$21.99	N/A	\$21.99	46%	15%

BATTERY LEAF BLOWER 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-767



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7011884	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$101.61	\$119.00	\$119.00	N/A	\$20.00 Limit: 4	N/A	1%

September Bulletins

Due Date 5/12/23

CHAINSAW CORDLS 20V 10"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-768



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7011890	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$125.52	\$149.00	N/A	\$20.00 Limit: 4	N/A	N/A	1%

LOPPER KIT ELEC 20V 6"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-769



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7829963	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$124.24	\$149.00	N/A	\$20.00 Limit: 4	N/A	N/A	1%

TRIMMER&BLOWER KIT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-770



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7025981	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$248.65	\$289.00	N/A	\$50.00 Limit: 4	N/A	N/A	0%

EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-771



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7014318	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$175.73	\$219.00	N/A	\$20.00 No Limit	N/A	N/A	0%

EGO BLWR HNDHLD 670CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-772



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7018658	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$232.47	\$269.00	N/A	\$20.00 No Limit	N/A	N/A	0%

EGO LI-ION CHAINSAW 16"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-773



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7804925	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$261.66	\$329.00	N/A	\$20.00 No Limit	N/A	N/A	0%

BLOWER KIT HNDHLD 765CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-774



Month Long Labor Day Event

	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7026058	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$251.61	\$329.00	\$329.00	\$30.00 No Limit	\$299.00	24%	3%

September Bulletins

Due Date 5/12/23

MOTOR OIL SAE5W30 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-784



	Month Long	Labor Day Event							
Ace No. 8706608	8/30-9/30 Y	8/30-9/11 Y	BOM 6	Offer Cost \$2.09	Regular Retail \$5.59	Sale Retail \$3.49	Instant Savings N/A	Final Retail \$3.49	Promo Margin 40%

Bltn Savings
20%

MOTOR OIL 10W40 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-785



	Month Long	Labor Day Event							
Ace No. 8706665	8/30-9/30 Y	8/30-9/11 Y	BOM 6	Offer Cost \$2.13	Regular Retail \$5.59	Sale Retail \$3.49	Instant Savings N/A	Final Retail \$3.49	Promo Margin 39%

Bltn Savings

MOTOR OIL 5W20 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-786



	Month Long	Labor Day Event							
Ace No. 8706707	8/30-9/30 Y	8/30-9/11 Y	BOM 6	Offer Cost \$2.10	Regular Retail \$5.59	Sale Retail \$3.49	Instant Savings N/A	Final Retail \$3.49	Promo Margin 40%

Bltn Savings

MOTOR OIL 10W30 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-787



	Month Long	Labor Day Event							
Ace No. 8706731	8/30-9/30 Y	8/30-9/11 Y	BOM 6	Offer Cost \$2.10	Regular Retail \$5.59	Sale Retail \$3.49	Instant Savings N/A	Final Retail \$3.49	Promo Margin 40%

Bltn Savings

MOTOR OIL SAE30HD QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-788



	Month Long	Labor Day Event							
Ace No. 8706764	8/30-9/30 Y	8/30-9/11 Y	BOM 6	Offer Cost \$2.26	Regular Retail \$5.59	Sale Retail \$3.49	Instant Savings N/A	Final Retail \$3.49	Promo Margin 35%

Bltn Savings

COOLER TUNDRA 45 CHARCL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-790



	Month Long	Labor Day Event							
Ace No. 8012161	8/30-9/30 Y	8/30-9/11 Y	BOM 1	Offer Cost \$226.50	Regular Retail \$325.00	Sale Retail \$299.99	Instant Savings N/A	Final Retail \$299.99	Promo Margin 25%

Bltn Savings

COOLER TUNDRA 65 CHARCL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-791



	Month Long	Labor Day Event							
Ace No. 8012163	8/30-9/30 Y	8/30-9/11 Y	BOM 1	Offer Cost \$261.35	Regular Retail \$375.00	Sale Retail \$349.99	Instant Savings N/A	Final Retail \$349.99	Promo Margin 25%

Bltn Savings

September Bulletins

Due Date 5/12/23

ROADIE 48 COOLER CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-792



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8084430	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$313.62	\$450.00	\$450.00	N/A	\$450.00	30%	0%

ROADIE 48 COOLER WHITE

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-793



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8084431	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$313.62	\$450.00	\$450.00	N/A	\$450.00	30%	0%

ROADIE 48 COOLER NAVY

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-794



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8085485	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$313.62	\$450.00	\$450.00	N/A	\$450.00	30%	0%

MASON JAR GLASS 8OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-800



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 62294	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$8.68	\$11.99	\$11.99	N/A	\$1.00	N/A	4%

MASON JAR RM 16OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-801



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 62295	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$9.85	\$12.99	\$12.99	N/A	\$1.00	N/A	4%

MASON JAR RM 32OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-802



	Month Long	Labor Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 62296	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$11.50	\$13.99	\$13.99	N/A	\$1.00	N/A	4%

September Bulletins

Due Date 5/12/23

JELLY JAR 8OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-803



	Month Long	Labor Day Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 65235	8/30-9/30 Y	8/30-9/11 Y	BOM 1	\$9.35	\$12.99 N/A	\$1.00 N/A				4% Limit: 6

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